



Orange Chamber Restaurant Week - October 17-26, 2026
An Orange Chamber of Commerce & Visitors Bureau Program

We're excited to welcome you to be part of the first bite!

The Orange Chamber of Commerce & Visitors Bureau is proud to introduce the first-ever Orange Chamber Restaurant Week—a new community-wide celebration showcasing the restaurants, flavors, and hospitality that make the cities of Orange and Villa Park special.

Throughout Restaurant Week, residents and visitors will be encouraged to dine local, discover new favorites, and support our local restaurant community through special menus, promotions, and experiences at participating restaurants.

Put Your Brand at the Table

As a Restaurant Week sponsor, your organization will have the opportunity to connect with local residents, visitors, business leaders, restaurant owners, and the broader Orange and Villa Park communities through a highly visible, consumer-focused campaign.

Sponsorship opportunities are designed to provide meaningful brand exposure before and throughout Restaurant Week through digital marketing, social media, Chamber communications, restaurant promotions, community outreach, and special events.

Whether your goal is to increase brand awareness, show your commitment to local businesses, or reach consumers throughout Orange and Villa Park, there is a seat at the table for you.

Join Us as a Founding Sponsor

This inaugural year offers sponsors a unique opportunity to become Founding Partners of Orange & Villa Park Restaurant Week and help establish what we envision becoming an annual signature event for our local dining and visitor economy.

Become a sponsor and help us give our community another great reason to eat, explore, and experience local.

Visit [OrangeChamber.com](https://www.OrangeChamber.com) for more information!
info@orangechamber.com | (714) 538-3581



Restaurant Participation Options

Restaurants across the city of Orange and Villa Park are encouraged to join our inaugural Orange Chamber Restaurant Week with both free and paid sponsorship opportunities available.

Restaurant Participation Fee - \$25 for members, \$50 for prospective members

Participation package includes a featured restaurant listing on the passport, menu/offer with option to add photos on event website, website link, social promotion, inclusion on the Restaurant Week map, link to Restaurant Week collateral, and access to the overall marketing campaign.

Orange Chamber Members will have their listings upgraded to "Featured".

Optional: Restaurants have the option of providing a \$25 or over gift card to be used as prize incentives to visitors utilizing the Restaurant Week passport. Please mail or drop off gift cards at: Orange Chamber, 34 Plaza Square, Orange, CA 92865.

Restaurant Week Corporate Sponsorship

Orange & Villa Park Restaurant Week offers a variety of corporate sponsorship opportunities designed to connect your organization with local residents, visitors, businesses, and the vibrant restaurant community throughout Orange and Villa Park. From our exclusive Presenting Sponsor to our Community Sponsor level, each partnership provides meaningful opportunities for brand visibility while demonstrating your commitment to supporting local restaurants and strengthening our local economy.

As a sponsor of our inaugural Restaurant Week, your organization will also have the distinction of being among the founding partners of this new community tradition. Choose the sponsorship level that best aligns with your organization's marketing goals and join us in encouraging our community to dine local, discover new favorites, and experience the best of Orange and Villa Park.

Restaurant Week Corporate Sponsorship Levels

Level	Investment	Availability	Key Benefits
Presenting Sponsor	\$5,500	1	Naming rights, dominant branding, VIP launch presence
Platinum Sponsor	\$2,500	2–3	Major campaign visibility and featured content
Supporting Sponsor	\$1,000	5–8	Strong digital/event recognition
Community Sponsor	\$500	Unlimited/limited	Entry-level community visibility

Presenting Sponsor — \$5,500

“Orange & Villa Park Restaurant Week presented by [Sponsor]”

Includes:

- Presenting sponsor naming rights
- Premier logo placement on Restaurant Week website/landing page
- Premier logo on printed materials
- Premier placement on participating restaurant materials
- Logo on digital Restaurant Week directory/map
- Recognition in Chamber email campaigns
- Dedicated sponsor spotlight email
- Featured social media posts
- Recognition in press releases/media outreach
- Opportunity to participate in launch event/kickoff
- Speaking opportunity at launch event
- Sponsor signage at launch event
- Opportunity to provide branded promotional item or offer
- First right of refusal for presenting sponsorship the following year

Platinum Sponsor — \$2,500

- Prominent logo on Restaurant Week website
- Logo on participating restaurant materials
- Logo in digital Restaurant Week directory
- Recognition in Chamber newsletters
- Featured social media sponsor spotlight
- Recognition at kickoff event
- Signage at kickoff
- Opportunity to include promotional material/offer
- Inclusion in select Restaurant Week advertising
- Post-event recognition

Supporting Sponsor — \$1,000

- Logo on Restaurant Week website
- Logo in digital Restaurant Week directory
- Recognition in Chamber newsletter
- Social media recognition
- Recognition at launch event
- Logo on sponsor signage
- Opportunity to provide giveaway/promotional item

Community Sponsor — \$500

- Logo on Restaurant Week website
- Listing in digital Restaurant Week guide
- Group sponsor recognition on social media
- Recognition in Chamber newsletter
- Logo/name on sponsor signage

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Specialty Sponsorships

Restaurant Week Passport Sponsor — \$1,000

“Restaurant Week Passport presented by ____.” Logo prominently placed on the passport and associated promotions.

Restaurant Week Launch Party Sponsor — \$1,500–\$3,000

Great opportunity to kick off the week with participating restaurants, elected officials, Chamber members, media, influencers, and sponsors.

Dine & Win Sweepstakes Sponsor — \$1,500

Sponsorship will provide or fund the grand prize. Every time someone eats at a participating restaurant, they can enter to win. This metric also provide measurable consumer-engagement component.

Restaurant Week Map Sponsor — \$1,000

“Find Your Next Bite — Restaurant Week Map presented by ____.” Printed and digital map showing restaurants throughout Orange and Villa Park.

Social Media Sponsor — \$500

Recognition on Restaurant Week reels, restaurant spotlights, stories, and other social content.

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