



Orange & Villa Park Restaurant Week - October 17-26, 2026
An Orange Chamber of Commerce & Visitors Bureau Program

We're excited to welcome you to be part of the first bite!

The Orange Chamber of Commerce & Visitors Bureau is proud to introduce the first-ever Orange & Villa Park Restaurant Week—a new community-wide celebration showcasing the restaurants, flavors, and hospitality that make the cities of Orange and Villa Park special.

Throughout Restaurant Week, residents and visitors will be encouraged to dine local, discover new favorites, and support our local restaurant community through special menus, promotions, and experiences at participating restaurants.

Put Your Brand at the Table

As a Restaurant Week sponsor, your organization will have the opportunity to connect with local residents, visitors, business leaders, restaurant owners, and the broader Orange and Villa Park communities through a highly visible, consumer-focused campaign.

Sponsorship opportunities are designed to provide meaningful brand exposure before and throughout Restaurant Week through digital marketing, social media, Chamber communications, restaurant promotions, community outreach, and special events.

Whether your goal is to increase brand awareness, show your commitment to local businesses, or reach consumers throughout Orange and Villa Park, there is a seat at the table for you.

Join Us as a Founding Sponsor

This inaugural year offers sponsors a unique opportunity to become Founding Partners of Orange & Villa Park Restaurant Week and help establish what we envision becoming an annual signature event for our local dining and visitor economy.

Become a sponsor and help us give our community another great reason to eat, explore, and experience local.

Visit OrangeChamber.com for more information!
info@orangechamber.com | (714) 538-3581

Restaurant Week Sponsorship Structure

Level	Investment	Availability	Key Benefits
Presenting Sponsor	\$5,500	1	Naming rights, dominant branding, VIP launch presence
Platinum Sponsor	\$2,500	2–3	Major campaign visibility and featured content
Supporting Sponsor	\$1,000	5–8	Strong digital/event recognition
Community Sponsor	\$500	Unlimited/limited	Entry-level community visibility

Presenting Sponsor — \$5,500

“Orange & Villa Park Restaurant Week presented by [Sponsor]”

Includes:

- Presenting sponsor naming rights
- Premier logo placement on Restaurant Week website/landing page
- Premier logo on printed materials
- Premier placement on participating restaurant materials
- Logo on digital Restaurant Week directory/map
- Recognition in Chamber email campaigns
- Dedicated sponsor spotlight email
- Featured social media posts
- Recognition in press releases/media outreach
- Opportunity to participate in launch event/kickoff
- Speaking opportunity at launch event
- Sponsor signage at launch event
- Opportunity to provide branded promotional item or offer
- First right of refusal for presenting sponsorship the following year

Platinum Sponsor — \$2,500

- Prominent logo on Restaurant Week website
- Logo on participating restaurant materials
- Logo in digital Restaurant Week directory
- Recognition in Chamber newsletters
- Featured social media sponsor spotlight
- Recognition at kickoff event
- Signage at kickoff
- Opportunity to include promotional material/offer
- Inclusion in select Restaurant Week advertising
- Post-event recognition

Supporting Sponsor — \$1,000

- Logo on Restaurant Week website
- Logo in digital Restaurant Week directory
- Recognition in Chamber newsletter
- Social media recognition
- Recognition at launch event
- Logo on sponsor signage
- Opportunity to provide giveaway/promotional item

Community Sponsor — \$500

- Logo on Restaurant Week website
- Listing in digital Restaurant Week guide
- Group sponsor recognition on social media
- Recognition in Chamber newsletter
- Logo/name on sponsor signage

Specialty Sponsorships

Restaurant Week Passport Sponsor — \$2,000

“Restaurant Week Passport presented by ____.” Logo prominently placed on the passport and associated promotions.

Restaurant Week Launch Party Sponsor — \$2,500–\$5,000

Great opportunity to kick off the week with participating restaurants, elected officials, Chamber members, media, influencers, and sponsors.

Dine & Win Sweepstakes Sponsor — \$2,500

Sponsorship will provide or fund the grand prize. Every time someone eats at a participating restaurant, they can enter to win. This metric also provide measurable consumer-engagement component.

Restaurant Week Map Sponsor — \$1,000

“Find Your Next Bite — Restaurant Week Map presented by ____.” Printed and digital map showing restaurants throughout Orange and Villa Park.

Social Media Sponsor — \$1,500

Recognition on Restaurant Week reels, restaurant spotlights, stories, and other social content.

Restaurant Industry Partner — \$1,000

Designed specifically for companies that serve restaurants: food distributors, POS companies, payroll firms, insurance brokers, beverage distributors, linen companies, waste companies, banks, etc.

Restaurant Participation Fee - \$50 for members, \$75 for prospective members

Participation package includes the restaurant's listing, menu/offer, website link, social promotion, inclusion on the Restaurant Week map, window cling/table tent, and access to the overall marketing campaign.

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